

## Corporate Social And Environmental Responsibility – a Challenge

The mid-sized, family-run organic brewery Neumarkter Lammsbräu has been “practising” a sustainable economic strategy since the 1970s. In addition to producing organic beverages, the brewery understood early on that a sustainable corporate development also includes environmental aspects. Parallel to the implementation of numerous environmental improvements, Neumarkter Lammsbräu has been addressing CSR issues such as employee empowerment, work-life-balance and fairness in the supply chain. Despite all the achievements, corporate sustainability remains a challenge especially in the face of the dominant, non-sustainable economic system.

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